



**THE STRATEGIC OF LONGDALI CO. LTD**

**Thematic Certificate**

**To**

**LI DONGLIANG**

This Independent Study has been approved as a Partial Fulfillment of the Requirement of  
International Master of Business Administration in International Business Management

Advisor: Li Chiao-Ming Date: 17 / 7 / 2018  
(Associate Professor Li Chiao-Ming)

Jomphong Mongkhonvanit  
(Associate Professor Dr. Jomphong Mongkhonvanit )

Acting Dean, Graduate School of Business Administration

Date: 20 / 7 / 2018

Siam University, Bangkok, Thailand