



**THE DEVELOPMENT OF SOCIAL MEDIA CONTEXT THE MILLET MOBILE  
MARKETING STRATEGIES**

**Thematic Certificate**

**To**

**ZELAN LI**

This Independent Study has been approved as a Partial Fulfillment of the Requirement of International Master of Business Administration in International Business Management

Advisor: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

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Date: 20/6/18

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